

# CoachCam Terms of Use

**Effective Date:** December 2025

Welcome to **CoachCam**, an AI-powered cricket video analysis platform designed to help coaches, players, and parents improve performance through smart insights. By using CoachCam, you agree to be bound by these Terms of Use.

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## 1. Eligibility and Registration

- To use CoachCam, you must be at least 13 years old. Users under the age of 18 must have parental or guardian consent.
- Coaches are responsible for ensuring that they have obtained consent from players (or their legal guardians) before uploading or analyzing videos involving minors.

## 2. Account Responsibilities

- You are responsible for maintaining the confidentiality of your account credentials and all activities under your account.
- You agree not to impersonate another person or use false information when registering.

## 3. User Content and License

- You retain all rights to videos, metadata, and content you upload.
- By uploading content, you grant CoachCam a non-exclusive, worldwide, royalty-free license to use, store, and process your content solely for the purposes of providing and improving the service.
- We may use anonymized data to train and enhance our AI models. You may opt out by contacting support.

## 4. Acceptable Use

- You agree not to upload content that is illegal, harmful, or infringing on others' rights.
- You agree not to access, tamper with, or use non-public areas of CoachCam.
- You agree not to attempt to reverse-engineer or replicate the system.
- You agree not to misrepresent your identity or affiliation.

## 5. Service Modifications

- CoachCam reserves the right to modify or discontinue the service at any time with or without notice.
- We may introduce new features or discontinue older ones to improve user experience.

## 6. Disclaimers and Limitation of Liability

- CoachCam provides feedback and analysis tools for educational and coaching purposes only.
- We do not guarantee improvements in performance or accuracy of analysis.
- To the extent permitted by New Zealand law, CoachCam is not liable for any loss, injury, or damages resulting from use of the platform.

## 7. Governing Law

- These Terms are governed by the laws of New Zealand.
- Any disputes will be subject to the exclusive jurisdiction of the courts of New Zealand.

## 8. Changes to Terms

- We may update these Terms. You will be notified of material changes, and continued use of the service constitutes acceptance.

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For questions about the Terms of Use, please contact [hello@coachcam.io](mailto:hello@coachcam.io)

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